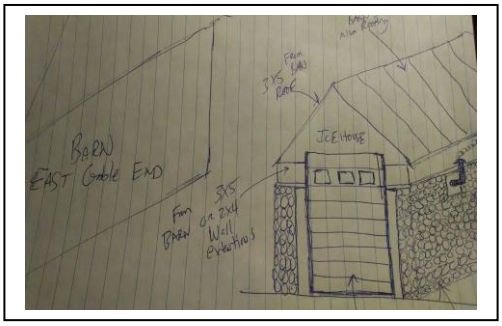
LAKE AUBURN COMMUNITY CENTER *AGENDA*

APRIL 15, 2014 - 7:00PM

ANDROSCOGGIN BANK COMMUNITY ROOM: 683 MINOT AVE, AUBURN



1. Officer Reports:

   Kerri Pawlina - Recording Secretary
   - ***Minutes for January, 2013***
     - Discussion & Corrections
     - Motion to approve

   Rick Shea - Finance Chair
   - **Financial report/LACC accounts**
     - Discussion
     - Motion to approve

2. LACC Environmental Updates: Deb Charest – LACC Environmental Rep
3. LAWNA Admin. Updates (tax exemption) AND a potential LACC committee addition; LACC Sponsor posters & action by the committee
4. Fundraising Update: Kerri Pawlina – LACC Fundraising Rep
   - Soliciting help to create marketing and fundraising folders to inform potential donors;
   - Volleyball fundraiser for Memorial Day weekend – hashing out details and further discussion;
5. Grant Writing Update: Sue Boucher – LACC Grant Writing Rep
   - Potential New Grant Application and Discussion
   - **GREAT anticipation for the RTP grant award list that is due out within a month if not sooner.**
6. Planning and executing the SHORT term vision for the Ice House Clubhouse. (Jason/Dan)
   - Discussion surrounding possible uses and building plans for a storage and shelter in the historic ice house at the rear of the barn;
7. CALL TO ACTION: Weekend warrior work party early in May to explore the camping/wooded recreation zone and return to the committee with a spring report on the area and to set some goals as a group;
8. LACFB/tree nursery/Project Canopy Grant – ***Tree Nursery Spring Update*** (Rick, Dan, & Deb)
   - **Tree Nursery survey easement and draft LACFB licensing agreement.**
   - **Forestry Plan: priority one; Nursery Plan**
   - **Sign Kiosk & trail sign planning, RFP's for well & plumbing upgrades**
   - **Updates from the LACFB meeting Thursday 20 March 2014.**
   - **Grant time sheets**
9. Other upcoming events? Thoughts & Prep for the SPRING? Proctor & Gamble Days
10. Open session! New Business!! **Bring your Bottles to the meeting or the LACC!!**
11. Adjourn

Fundraising Ideas for Discussion and Committee Approval

Kerri Pawlina – LACC Fundraising Rep.

Introduction and Goals

The LACC will benefit from an organized fundraising campaign. Updated marketing material is proposed that will be distributed by Committee members to help promote LACC events and fundraising initiatives, as well as to inform potential donors and sponsors about what we do and how their donation would help.

The estimated start-up cost will be approximately $150.00 in materials to generate a dozen or so high quality folders for distribution by committee members. Others options also can be explored including soliciting donated design time, marketing materials, and folders from local printing companies.

Marketing Folder

- The folder will review a sample of proposed fundraising efforts, where the $ will go, and
- To include:
    - Brochure, trail map, historical information, and other LACC PR;
    - Tax exempt 501c3/donation paperwork;
    - Sample 30-day daily raffle calendar (or fast-track final?);
    - Information pertaining to other fundraising events (pot luck, item raffle, etc.)

Four Fundraising Ideas for the 2014 Warm-Weather Season:

1. **Restaurant Calendar Gift Certificate:**
    a. A ***30-day calendar***
        i. Winner will receive a gift certificate to a restaurant on a DAILY basis;
        ii. Winners will be announced at the end of each week on the website and facebook;
        iii. Release date TBD (suggested release date no later than June 1st for August Calendar or earlier, donations permitting).
    b. Gift certificate donations will be collected by Committee members and other interested users of the property and friends.
        1. ***Internal Contest!!!***
        2. We will offer a prize to the person who can achieve the most donations!
2. **Dessert Auction:**
    a. Committee members, friends, and family will be encouraged to bring homemade desserts for an auction at the property (date TBD)!!
    b. Sub-committee members wanted to help organize, with a suggested first meeting date early in May.
3. **LACC Community Potluck Dinner:**
    a. At a central location (TBD);
    b. Anyone who brings a dish gets in for FREE, all others will be asked to pay a fee for entry.
    c. Sub-committee members wanted to help organize, with a suggested first meeting date early in May, volunteers for the dessert auction teaming up would be ideal.
4. **Item raffle:**
    a. Committee-wide search for "big ticket items" the essential first step;
    b. Raffle tickets will be sold over the summer leading up to an end of season drawing and gathering to present to the winners and thank participants.

12. Lake Auburn Community Committee (LACC) Members & Volunteers

1. Auburn Public Rep(s)	Ward 1 & 5 City Councilors	Ms. Tizz Crowley & Mr. Leroy Walker
2. Neighborhood Rep	West/North Auburn Neighbor	Ms. Paula Curtis-Everett
3. Environmental Education & Outreach	USM Environmental Major	Ms. Deb Charest
4. Grant Writer Rep	State of Maine Courts	Ms. Suzanna Boucher (LACC Vice Chair)
5. Snowmobile Rep	Perkins Ridge Sno-Travelers V.P.	Mr. Tom Benner
6. Scouts/Camping Rep	Marketing Analyst KPI Direct	Mr. Jason Pawlina (LACC Chairman & LAWNA BOD)
7. Skiing Rep	Auburn Nordic Ski Assoc./AMS	Mr. Jim Wilkins & Gretchen Slover
8 . Sports/youth Rep	TBA	
9 . Sportsman Rep	Maine licensed sportsman	Mr. George Bussiere
10. Equestrian Rep	Oakwood Equestrian Center	Mr. Ray & Tina Nichols (LAWNA BOD)
11. Forestry Rep	L/A Community Forest Board	Mr. Rick Shea (Finance Chair)
12. Social Media Marketing Rep	dojodigital.com Website designs	Mr. Scott Hill (Web/Social Media Marketing)
13. Beach Volley Ball Rep	Bates Volleyball Coach	Ms. Margo Linton
14. Historical Rep	TBA	
15. Photography Rep	Kayak interests too!	Mr. Alan Holbrook
16. Golf & DIY Septic Rep	PRST & Food management	Mr. Larry Cogel
17. Gardening and herb Rep	Streaked Mountain Herbs & Crafts	Ms. Robin Rockett
18. Running Rep	ELHS Coach/Lake Aub Half Mar.	Mr. Dan Campbell
19. LACC Trail Boss	PRST Trail Master	Mr. Dan Bilodeau (LAWNA President)
20. Fund Raising Rep	Environmental & Banking	Mrs. Kerri Pawlina (Co-Recording Secretary)
21. Snowmobile Rep (assistant)	Perkins Ridge Sno-Travelers	Mrs. Brenda Benner (Co-Recording Secretary)
22. Disc Golf Rep	Former Ward 1 City Councilor	Mr. Ron Potvin
23. Video Rep & FB blogger	Paws in Motion	Mr. Jeff Ekstrand
24. Barn Design Rep	Mottram Architecture	Ms. Emily Mottram
25. Ice Rink Helpers	Larry C., Eric G. & Josh C.	TBA

http://www.Lakeauburn.org

https://www.facebook.com/2012LACC

LAKE AUBURN COMMUNITY CENTER MINUTES
FROM MARCH 18, 2014 - 7:00PM
In attendance: Dan Bilodeau, Rick Shea, Sue Boucher, Tom Benner, Brenda Benner,
Alan Holbrook, Margo Linton and Deb Charest.
**Dan Bilodeau Motioned to Approve February meeting minutes; seconded by Rick Shea, all in favor.
Rick gives a quick overview of budget and points out that Project Canopy is not included in budget. Rick also makes general inquiry as to status of property taxes. Dan states that the tax bill had been received and paid by "Lake Association". Dan is hopeful that we will evolve to zero property taxes after April 1, 2014.
**Dan Motioned to Approve budget; seconded by Brenda Benner, all in favor.
CANOPY grant; Dan met with Tina Willard at Andro. Bank about obtaining a credit line for $7,000. This would allow us the go ahead money for grant guidelineson Canopy and then upon deadline our reimbursement will go back to initial credit line. Dan states that we have been pre-approved and it will be $294. to open the credit line and process. It was pointed out that our time sheets will have to be filled out for the grant, as well as tracking and saving our receipts.
**Dan Motions that he and Rick pursue line of credit, if reasonable. If not; they will not pursue. Rick Shea seconds the motion, 6 in favor with Rick and Dan abstaining.
Deb Charest has offered to do new trail maps with updated environmental stewardship. Deb mentioned that the invasives are going to have to go, which what she believes to be bittersweet. It is Deb's intent to look around at the property and identify significant species, with a botanist, as well as our own herbalist, Robin Rockett.
We are encouraging people to bring their dogs, but want things the same when they leave as whence they came. Dan showed a picture of the doggy poop station at the end of Spring Road. Will LAWPC contribute a poop station? Deb will informally address Lynn about poop station.
Ice House Clubhouse discussion deferred until Jason can express his ideas to the group. The structure would be renovated with the intent for LACC storage and shelter needs.
Skating rink is closed for season.
Sue Boucher presented Kerri Pawlina's idea for a professional marketing folder for LACC. Everyone concurred this was a great idea. Questions…is this something Kerri is putting together or having professionally prepared ? The committee needs an itemized list with an estimate…..and once we have that….which budget line does it come from? The committee threw a $100. figure out which was unanimously was agreed upon but needed to discuss with Kerri for confirmation.
A Lake Auburn Community Center 5K running race was mentioned and logistically …would it work for this year? The event would be too big for our site plan, although the race could start elsewhere. We should be in touch with Dan Campbell for his insight.
Margo Linton, our Volleyball Representative, suggested having a Volleyball Tournament to raise money. Currently there is a plan to go ahead with a volleyball get together on Memorial Day weekend; (with a suggestion that participants sign an injury waiver when they register). Dan will work with Margo to see if a downhill ski waiver can be modified for volleyball.
Canopy: Dan presented a "license agreement" which allows Lewiston Auburn Community Forestry Board to manage and provide expertise for our tree nursery, as well as continuing with our dual mission of conservation.
***Members are asked to review and give input at a future time, decision deferred until next meeting.
Every year, Proctor & Gamble give their employees a paid day off working outside their normal course and participating in community service work. A suggestion was made that this could be a potential resource for getting some work done at LACC for Canopy!

Tom and Dan announced that Perkins Ridge Sno-Travelers have created a new trail "PRST 1 North/South." This snowmobile trail begins at Auburn Middle School and continues for a couple miles to the "basin" intersecting LACC's property! Tom Benner and Dan pointed out the trail grooming for the upcoming season (2014-2015) for this trail is dependent on the City of Auburn reimbursing the snowmobile clubs with the snowmobile registration monies taken in by the city. This is very exciting! Thinking ahead….horseshoe pits are definitely on the horizon….as well as warm weather sunshine, volleyball and lots of bugs! Alan Holbrook has graciously offered to donate a set of horseshoes and two pins ; the other set can come from the recreation budget! Thanks ever so much Mr. Alan Holbrook!!

***8:35 pm

Alan Holbrook Motions to Adjourn. Everyone seconded !!!!!!!